



# THE Way of Life METHOD

HOW TO HEAL YOUR RELATIONSHIP WITH  
YOUR DOG AND RAISE A SOUND, STRONG, AND  
SPIRITED COMPANION (AT ANY AGE)



**Book Title:** The Way of Life Method: How to Heal Your Relationship with Your Dog and Raise a Sound, Strong, and Spirited Companion (At Any Age)

**Author:** Souha Ezzedeem

**Publishing Company:**  
Way of Life Publications

**Location:** Markham, ON

**Formats:** Paperback, ebook, Hardcover, Audiobook

**Pages:** 331

**ISBN 13:**  
Paperback 978-1-7389009-0-9; ebook 978-1-7389009-1-6; Hardcover 978-1-7389009-3-0; Audiobook 978-1-7389009-2-3

**CANADIAN Prices:**  
Paperback \$25.99; ebook \$9.99; Hardcover \$34.99

**Publication Date:**  
October 19, 2023

**BISAC:**  
**PET004020** PETS / Dogs / Training & Showing

**PET004000**  
PETS / Dogs / General

**PET004010**  
PETS / Dogs / Breeds  
**Categories/Genres:**  
Dog Training, Animal Behavior & Communication, Dog Care & health

**Where to Purchase**

**Wholesale:**  
IngramSpark  
Consignment

## THE AUTHOR

**Souha Ezzedeem, PhD**, is a university professor, dog coach, and the founder of Way of Life™ Dog Training in Ontario, Canada. An academic with expertise in management and organizational behavior, she has a curious mind, loves research, and is well-versed in behavioral theories that undergird mainstream dog training. Souha draws on two decades of diverse experiences with dogs to share her knowledge about the human-canine bond with people struggling to achieve a more harmonious life with their dogs.. To learn more, visit: [www.wayoflifedogtraining.com](http://www.wayoflifedogtraining.com).

**AUTHOR LOCATION:**  
Markham, ON

## CONTACT INFO

 [wayoflifedogtraining.com](http://wayoflifedogtraining.com)

 [thewayoflifemethod.com](http://thewayoflifemethod.com)

 [WayofLifeDogTrainingAcademy](https://www.facebook.com/WayofLifeDogTrainingAcademy)

 [@wayoflifedogtrainingacademy](https://www.youtube.com/@wayoflifedogtrainingacademy)

## MARKETING & PUBLICITY

- Podcast tour
- GoodReads giveaway
- Social media promotion
- Book release announcement to 3,600 journalists
- Local bookstore signings
- Available on BookSirens.com for review

## ABOUT THE BOOK

Even the most loved dog can drive their owner crazy with behavior issues. Getting to the root of your dog's problem behavior starts with looking at your way of life.

Dog trainer and relationship coach Souha Ezzedeem draws on two decades of experience to address common problems as symptoms of how a canine lives rather than their training or personality.

### You will:

- Use a three-stage program to establish a new relationship with your dog.
- Discover facts about how mother dogs and wolves in nature raise their young.
- Understand how to raise dogs for character and attitude instead of training them for skills.
- Uncover what your goal is as your dog's leader.
- Practice essential exercises.
- Complete reflection questions.

Whatever your relationship is with your dog, it can be better. Take the first step with *The Way of Life Method* to understand the root cause of our dogs' behavior and heal your bond with your canine.

"A thought-provoking resource for anyone who owns a dog, and one which would be particularly enriching for anyone who is contemplating a new canine companion. Relationship based and scientifically backed, the material flows seamlessly into the practical application of the underlying theories, making it eminently readable! If I were still breeding dogs, it would definitely be a book that I would recommend to potential purchasers."  
-Sue Neave, Award Winning Breeder and Show Handler

"It's refreshing to see a book about dog behaviour that does not focus on training but reveals a deeper understanding of their psychological condition and needs... Dr. Ezzedeem's straightforward approach is designed to build a foundation of trust and confidence for our dogs to enable them to live their best lives. All dog lovers should read this book."  
-Dr. Ian Buffett DVM, Veterinarian

FOR ORDERING INFO, BOOKING SIGNINGS OR MEDIA INQUIRIES:

Contact **Sarah Bean** at [Sarah@booklaunchers.com](mailto:Sarah@booklaunchers.com)

 TO DOWNLOAD A HIGH-RESOLUTION AUTHOR PHOTO AND BOOK IMAGE, CLICK HERE